



INDIAN RIVER LAGOON SCENIC HIGHWAY (IRLSH)  
TREASURE COAST CORRIDOR MANAGEMENT ENTITY  
(TCCME)

Regular Meeting

Friday, December 9, 2016  
10:00 am

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AGENDA

1. Call to Order
2. Roll Call/Introductions
3. Approval of Meeting Summary
  - *September 8, 2016 Reorganizational Meeting*
4. Comments from the Public
5. Approval of Agenda
6. Action Items
  - 6a. 2017 Meeting Dates: Review and approval of the proposed 2017 meeting dates for the TCCME.  
  
*Action: Review and approve the proposed 2017 meeting dates for the TCCME, approve with conditions, or do not approve.*
  - 6b. 2017 Annual Work Plan: Review and approval of the draft 2017 Annual Work Plan for the TCCME.  
  
*Action: Review and approve the draft 2017 Annual Work Plan for the TCCME, approve with conditions, or do not approve.*
  - 6c. IRLSH Treasure Coast Map of Attractions: Review and approval of the draft IRLSH Treasure Coast Map of Attractions.  
  
*Action: Review and approve the draft map, approve with conditions, or do not approve.*

- 6d. Proposed Reorganization of the Florida Scenic Highway Advisory Committee (SHAC): Review of the three options proposed for the reorganization of the SHAC.

*Action: Select a preferred option for reorganization, select a preferred option with conditions, or do not select a preferred option.*

7. Discussion Items

- 7a. Indian River Lagoon National Scenic Byway Coalition: A presentation on the achievements, action plan, and District 5 Program.

*Action: Discuss and provide comments to staff.*

- 7b. IRLSH Treasure Coast Corridor Management Plan (CMP) Goals and Objectives Update: Review and update the Goals and Objectives of the IRLSH Treasure Coast CMP.

*Action: Discuss and provide comments to staff.*

8. Recommendations/Comments by Members

9. Staff Comments

10. Next Meeting: The next meeting of the TCCME will be a regular meeting scheduled for 10:00 am on Friday, March 10, 2016.

11. Adjourn

#### NOTICES

The St. Lucie TPO satisfies the requirements of various nondiscrimination laws and regulations including Title VI of the Civil Rights Act of 1964. Public participation is welcome without regard to race, color, national origin, age, sex, religion, disability, income, or family status. Persons wishing to express their concerns about nondiscrimination should contact Marceia Lathou, the Title VI/ADA Coordinator of the St. Lucie TPO, at 772-462-1593 or via email at lathoum@stlucieco.org.

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**Items not included on the agenda may also be heard in consideration of the best interests of the public's health, safety, welfare, and as necessary to protect every person's right of access. If any person decides to appeal any decision made by the TCCME with respect to any matter considered at a meeting, that person shall need a record of the proceedings, and for such a purpose, that person may need to ensure that a verbatim record of the proceedings is made which includes the testimony and evidence upon which the appeal is to be based.**

Kreyol Aisyen: Si ou ta renmen resevwa enfòmasyon sa a nan lang Kreyòl Aisyen, tanpri rele nimewo 772-462-1593.

Español: Si usted desea recibir esta información en español, por favor llame al 772-462-1593.

INDIAN RIVER LAGOON SCENIC HIGHWAY  
TREASURE COAST CORRIDOR MANAGEMENT ENTITY  
(TCCME)

Regular Meeting

DATE: Thursday, September 8, 2016  
TIME: 10:00 am  
LOCATION: St. Lucie TPO Boardroom  
Coco Vista Centre  
466 SW Port St. Lucie Boulevard, Suite 111  
Port St. Lucie, Florida

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MEETING SUMMARY

1. Call to Order

The meeting was called to order at 10:13 am.

2. Roll Call

The roll call was taken via sign-in sheet. A quorum was noted with the following members in attendance:

Members Present:

Roger Sharp, Chair  
Mary Chapman  
Charles Grande  
Paula Lewis  
Lauren Rand  
Rebecca Grohall  
Clayton Lindstrom  
Irene Arpayoglou

Representing:

Indian River Drive Resident  
North Hutchinson Island Resident  
South Hutchinson Island Resident  
St. Lucie County Commissioner  
Florida Department of Transportation  
Fort Pierce Planning Department  
Fort Pierce Utilities Authority  
Florida Department of Environmental  
Protection, Coastal and Aquatic Managed  
Areas Division

Christopher Vandello	Florida Department of Environmental Protection, State Parks Division
Marceia Lathou	St. Lucie TPO
Kim Delaney	Treasure Coast Regional Planning Council

Others Attending:Representing:

Peter Buchwald	St. Lucie TPO
Ed DeFini	St. Lucie TPO
Michael Palozzi	CB&I
Melissa Carter	Recording Specialist
Heather Young	St. Lucie TPO Attorney

3. Election of Officers: Election of a Chairperson and a Vice Chairperson for the TCCME.

The Recording Specialist called for nominations for Chairperson.

- \* NOMINATION - MOVED by Mr. Grande to nominate Mr. Sharp to serve as the TCCME Chairman.
- \*\* SECONDED by Commissioner Lewis. A call was made for other nominations. Hearing none, the nominations were closed.
- \* NOMINATION – MOVED and SECONDED to elect Mr. Sharp as Chairman for the TCCME.
- \*\* Carried UNANIMOUSLY

Chairman Sharp called for nominations for Vice Chairperson.

- \* NOMINATION - MOVED by Mr. Grande to nominate Ms. Chapman to serve as the Vice Chairwoman of the TCCME.
- \*\* SECONDED by Ms. Delaney. A call was made for other nominations. Hearing none, the nominations were closed.
- \* NOMINATION – MOVED and SECONDED to elect Ms. Chapman as Vice Chairwoman of the TCCME.
- \*\* Carried UNANIMOUSLY

4. Comments from the Public - None

DRAFT

5. Approval of Agenda

\* MOTION – MOVED by Mr. Grande to approve the agenda.

\*\* SECONDED by Vice Chairwoman Chapman Carried UNANIMOUSLY

6. Action Items

6a. Historical Review and Confirmation of TCCME: A review of the TCCME including the corridor limits, Corridor Management Plan, local agency agreements, membership, and point of contact.

Mr. Buchwald provided a presentation summarizing the TCCME corridor limits, Corridor Management Plan (CMP), local agency agreements, membership, and point of contact.

The TCCME members expressed a desire to enlist the support of Port St. Lucie and requested staff proceed with filling the vacant membership positions. The membership considered removing members as provided in the agreement to ease quorum requirements, but later reconsidered. However, the Marine Resources Council member was determined to no longer be relevant.

\* MOTION – MOVED by Mr. Grande to maintain and update current membership with the exception of removing the Marine Resources Council member.

\*\* SECONDED by Commissioner Lewis Carried UNANIMOUSLY

6b. Bylaws, Rules, and Procedures: Review of the proposed Bylaws, Rules, and Procedures for the TCCME.

Mr. Buchwald provided a presentation summarizing the proposed Bylaws, Rules, and Procedures that have been drafted for the TCCME. He also stated that one correction needed to be made to the draft version provided to the members in the agenda packet. This correction is to update the Florida statute reference number on page 1 from "335.035" to "335.093".

Ms. Rand suggested a revision to the quorum requirement in Section 2.6 on page 3 from "conduct business" to "vote on action items."

\* MOTION – MOVED by Mr. Grande to adopt the proposed Bylaws, Rules, and Procedures, with the inclusion of the revisions previously stated.

\*\* SECONDED by Ms. Grohall Carried UNANIMOUSLY

6c. Vision and Mission Statement: Review of the draft Vision and Mission Statement for the TCCME.

Mr. Buchwald provided a presentation that summarized the existing Corridor Vision in the CMP and the proposed Vision and Mission Statement which has been drafted to support the Corridor Vision.

After discussion, the following Vision and Mission Statement for the TCCME was developed:

- *To preserve and enhance the cultural, historic, recreational, and natural resources of the area*
- *To promote appreciation and enjoyment of the area through improved access, information, and education for all visitors and residents*

In addition, the members decided a goal of the TCCME in the future would be to achieve Federal Scenic Highway Designation.

\* MOTION – MOVED by Commissioner Lewis to recommend adoption of the Vision and Mission Statement as developed during discussion.

\*\* SECONDED by Mr. Grande Carried UNANIMOUSLY

## 7. Discussion Items

7a. Initial Needs: Identification of the initial needs of the corridor including mapping and promotion.

Mr. Buchwald provided a presentation that identified several initial needs of the TCCME to support the adopted Vision and Mission Statement including the development of a promotional brochure and a map of attractions along the corridor.

After discussion, the members identified a brochure, map, website, and social media efforts as initial needs.

7b. Annual Work Plan: Development of a 12-month work plan to address the initial needs identified for the corridor.

Mr. Buchwald provided a presentation that summarized the requirements, purpose, and format of an Annual Work Plan which addresses the initial needs identified for the corridor.

The TCCME agreed that an Annual Work Plan should be developed to complete the brochure, map, website, and social media efforts.

7c. Meeting Schedule: Development of a meeting schedule to implement the action plan and identify a potential date for the next TCCME meeting.

The members agreed that the TCCME would conduct quarterly meetings going forward and that the next meeting would be conducted on Friday, December 9, 2016, at 10:00am. Ms. Delaney requested that an update on the Indian River Lagoon National Scenic Byway be provided at this meeting.

## 8. Recommendations/Comments by Members

Ms. Delaney expressed gratitude for the opportunity to participate in the TCCME and indicated that she would be on the alert for grant funding with the Florida SUN Trail Grant Program as a possible option.

Ms. Arpayoglou suggested the Indian River Lagoon Council as a possible funding source for the Annual Work Plan. Ms. Arpayoglou also suggested that aquatic preserves such as the Spoil Islands be identified as attractions on the Map of Attractions. Mr. Vandello requested that the Savannas Preserve State Park be added to the map as well.

## 9. Staff Comments

St. Lucie TPO Attorney Heather Young presented an overview of the Sunshine Laws for the TCCME.

Mr. Buchwald thanked the TCCME members for their participation.

10. Next Meeting - The next meeting will be Friday, December 9, 2016, at 10:00 am.

11. ADJOURN - The meeting was adjourned at 11:43 am.

Respectfully Submitted:

Approved by:

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Melissa Carter  
Recording Specialist

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Roger Sharpe  
Chairman





Coco Vista Centre  
466 SW Port St. Lucie Blvd, Suite 111  
Port St. Lucie, Florida 34953  
772-462-1593 www.stlucietpo.org

## AGENDA ITEM SUMMARY

Board/Committee: Indian River Lagoon Scenic Highway Treasure Coast Corridor Management Entity (TCCME)

Meeting Date: December 9, 2016

Item Number: 6a

Item Title: 2017 Meeting Dates

Item Origination: Annual administrative business

UPWP Reference: Task 3.5 –Bicycle/Pedestrian/Greenway Planning

Requested Action: Review and approve the proposed 2017 meeting dates for the TCCME, approve with conditions, or do not approve.

Staff Recommendation: It is recommended that the proposed 2017 meeting dates for the TCCME be approved.

### Attachments

- Proposed TCCME 2017 Meeting Dates



INDIAN RIVER LAGOON SCENIC HIGHWAY (IRLSH)  
TREASURE COAST CORRIDOR MANAGEMENT ENTITY  
(TCCME)

**PROPOSED**  
2017 Meeting Dates  
(Approved: \_\_\_\_\_)

Friday, March 10, 2017, 10:00 am

Friday, June 16, 2017, 10:00 am

Friday, September 8, 2017, 10:00 am

Friday, December 15, 2017, 10:00 am

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## AGENDA ITEM SUMMARY

Board/Committee:	Indian River Lagoon Scenic Highway Treasure Coast Corridor Management Entity (TCCME)
Meeting Date:	December 9, 2016
Item Number:	6b
Item Title:	2017 Annual Work Plan
Item Origination:	Annual administrative business
UPWP Reference:	Task 3.5 –Bicycle/Pedestrian/Greenway Planning
Requested Action:	Review and approve the draft 2017 Annual Work Plan for the TCCME, approve with conditions, or do not approve.
Staff Recommendation:	It is recommended that the draft 2017 Annual Work Plan be reviewed by the TCCME and approved based on the comments provided by the TCCME.

### Attachments

- Staff Report
- Draft 2017 Annual Work Plan



Coco Vista Centre  
466 SW Port St. Lucie Blvd, Suite 111  
Port St. Lucie, FL 34953  
772-462-1593 www.stlucietpo.org

## MEMORANDUM

TO: Indian River Lagoon Scenic Highway (IRLSH) Treasure Coast Corridor Management Entity (TCCME)

THROUGH: Peter Buchwald  
TPO Executive Director

FROM: Ed DeFini  
TPO Bicycle-Pedestrian Program Manager

DATE: December 2, 2016

SUBJECT: 2017 Annual Work Plan

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### BACKGROUND

The Annual Work Plan for the TCCME specifies the programs, projects, and activities that the TCCME will undertake for the calendar year along with the estimated costs, a timeframe for completion, lead party, and funding source, if applicable. Annual Work Plans for the upcoming calendar year are required to be submitted to the Florida Scenic Highway Program each year.

### ANALYSIS

A draft 2017 Annual Work Plan is attached which incorporates the Initial Needs confirmed by the TCCME at its September 8th meeting. These needs include development of an IRLSH Treasure Coast Map of Attractions, development of a promotional brochure, web page development and hosting, and a social media campaign.

In addition, several local civic events are proposed for the TCCME to piggyback on and promote the IRLSH including the Port St. Lucie Cyclovia scheduled for March 2017 and the planned future installation in 2017 of East Coast Greenway route signs and bikeshare stations throughout St. Lucie County.

## RECOMMENDATION

It is recommended that the draft 2017 Annual Work Plan be reviewed by the TCCME and approved based on the comments provided by the TCCME.



INDIAN RIVER LAGOON SCENIC HIGHWAY (IRLSH)  
TREASURE COAST CORRIDOR MANAGEMENT ENTITY  
(TCCME)

***DRAFT***  
2017  
ANNUAL WORK PLAN

PROGRAM/PROJECT/ACTIVITY	ESTIMATED EXPENSES	LEAD	ESTIMATED COMPLETION DATE	FUNDING SOURCE
TCCME Meeting Preparation and Support	\$4,000	St. Lucie TPO and FDOT	Ongoing	PL Funds
IRLSH Treasure Coast Map of Attractions	\$5,000	St. Lucie TPO	March 2017	PL Funds
IRLSH Treasure Coast Promotional Brochure	\$1,000	St. Lucie TPO	March 2017	PL Funds
Port St. Lucie Cyclovia	TBD	Port St. Lucie	March 2017	TBD
Web Page Development And Hosting	TBD	FDOT	June 2017	TBD
Social Media Campaign	TBD	St. Lucie TPO	June 2017	PL Funds
East Coast Greenway Sign Installation	TBD	St. Lucie County	September 2017	TBD
Bikeshare Station Installation	\$50,000	St. Lucie County and Fort Pierce	September 2017	TBD
Treasure Coast Scenic Highway Annual Report	\$1,000	St. Lucie TPO	December 2017	PL Funds
Grand Total	\$61,0000			

## AGENDA ITEM SUMMARY

Board/Committee:	Indian River Lagoon Scenic Highway Treasure Coast Corridor Management Entity (TCCME)
Meeting Date:	December 9, 2016
Item Number:	6c
Item Title:	IRLSH Treasure Coast Map of Attractions
Item Origination:	TCCME Initial Need and 2017 Annual Work Plan
UPWP Reference:	Task 3.5 –Bicycle/Pedestrian/Greenway Planning
Requested Action:	Review and approve the draft map, approve with conditions, or do not approve.
Staff Recommendation:	It is recommended that the draft IRLSH Treasure Coast Map of Attractions be reviewed by the TCCME and approved based on the comments provided by the TCCME.

### Attachments

- Staff Report
- Draft IRLSH Treasure Coast Map of Attractions



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772-462-1593 www.stlucietpo.org

## MEMORANDUM

TO: Indian River Lagoon Scenic Highway (IRLSH) Treasure Coast Corridor Management Entity (TCCME)

THROUGH: Peter Buchwald  
TPO Executive Director

FROM: Ed DeFini  
TPO Bicycle-Pedestrian Program Manager

DATE: December 2, 2016

SUBJECT: IRLSH Treasure Coast Map of Attractions

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### BACKGROUND

At the TCCME meeting on September 8th, the TCCME identified the development of an IRLSH Treasure Coast Map of Attractions as an initial need. Upon its adoption by the TCCME, the 2017 Annual Work Plan will include the publishing of the map upon its approval by the TCCME. The attached draft map has been prepared for review and approval by the TCCME.

### ANALYSIS

The draft map provides an overview of the IRLSH Treasure Coast Corridor that extends through St. Lucie County. The map identifies the locations of attractions and points of interest along the corridor and provides summary information about the attractions.

The draft map incorporates the comments received from the TCCME at the September 8th meeting including the identification of aquatic preserves such as the Spoil Islands and of the entrance to the Savannas Preserve State Park. Upon its publishing, the map is intended to be made available to the public at no charge through various venues including at the attractions identified on the map.



## RECOMMENDATION

It is recommended that the draft IRLSH Treasure Coast Map of Attractions be reviewed by the TCCME and approved based on the comments provided by the TCCME.



## AGENDA ITEM SUMMARY

Board/Committee:	Indian River Lagoon Scenic Highway Treasure Coast Corridor Management Entity (TCCME)
Meeting Date:	December 9, 2016
Item Number:	6d
Item Title:	Proposed Reorganization of the Florida Scenic Highway Advisory Committee (SHAC)
Item Origination:	Florida SHAC
UPWP Reference:	Task 3.5 –Bicycle/Pedestrian/Greenway Planning
Requested Action:	Select a preferred option for reorganization, select a preferred option with conditions, or do not select a preferred option.
Staff Recommendation:	It is recommended that the three options for SHAC reorganization be reviewed by the TCCME, that a preferred option be selected based on the comments provided by the TCCME, and that the TCCME preference be formally submitted to the SHAC.

### Attachments

- Staff Report
- Proposed Reorganization of the Florida SHAC
- SHAC Meeting Summary - October 19, 2016



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772-462-1593 [www.stlucietpo.org](http://www.stlucietpo.org)

## MEMORANDUM

TO: Indian River Lagoon Scenic Highway (IRLSH) Treasure Coast Corridor Management Entity (TCCME)

THROUGH: Peter Buchwald  
TPO Executive Director

FROM: Ed DeFini  
TPO Bicycle-Pedestrian Program Manager

DATE: December 2, 2016

SUBJECT: Proposed Reorganization of the Florida Scenic Highway Advisory Committee (SHAC)

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### BACKGROUND

In 1996, when the Florida SHAC was established, there were no Florida Scenic Highways. Therefore, Florida Department of Transportation officials invited representatives from other State agencies to serve on the SHAC. Since establishment of the Florida Scenic Highway Program, the SHAC has established policy, reviewed byway documents, and recommended new designations for the program

With the establishment since 1996 of 26 Florida Scenic Highways and their corresponding management entities, staff with the Florida Scenic Highway Program are proposing that each of these entities be provided an enhanced opportunity to routinely collaborate with one another and to more effectively participate in program leadership and policy development. Three options, which are identified in the attached summary from the SHAC, are being proposed for the reorganization of the SHAC for the consideration by the individual management entities.

### ANALYSIS

The intent of the reorganization of the SHAC is to better serve the management entities. It is further intended that the reorganization will enable

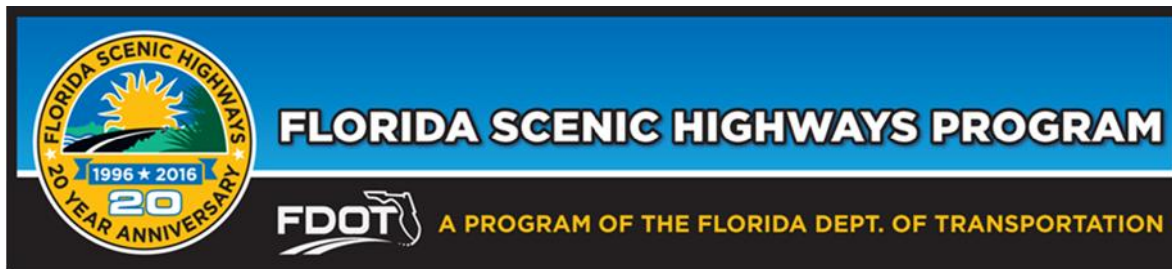
the entities to better learn from one another and benefit from each other's wisdom, experience, and enthusiasm. The attached SHAC Meeting Summary from October 19, 2016, includes additional information from the discussion of the proposed reorganization during the meeting.

The first option is a "No Change" option. The second option consists of establishing a Program Steering Committee (PSC) staffed by FDOT with each entity appointing a representative. The PSC would meet as often and be as engaged as much as the members are interested. The SHAC then would continue to serve in its current role. The third option consists of each entity appointing a representative to the SHAC who would have the responsibilities defined in the Program Requirements.

Each of the options would require a different level of commitment from the appointed representative of the TCCME. Therefore, it may be appropriate for the TCCME to discuss the potential of a TCCME representative to fulfill the different levels of commitment. Upon its selection, the preferred option of the TCCME should be formally submitted to the SHAC.

#### RECOMMENDATION

It is recommended that the three options for SHAC reorganization be reviewed by the TCCME, that a preferred option be selected based on the comments provided by the TCCME, and that the TCCME preference be formally submitted to the SHAC.



## PROPOSED REORGANIZATION OF THE FLORIDA SCENIC HIGHWAY ADVISORY COMMITTEE

October 2016

In 1996 when the Florida Scenic Highway Advisory Committee (SHAC) was established, there were no Florida Scenic Highways. Department officials invited representatives from other Agencies in Tallahassee to serve on the Advisory Committee. Since establishment of the Florida Scenic Highway Program, the SHAC has helped establish policy, reviewed byway documents, and recommended new designations.

Now, after twenty years, there are 26 designated Florida Scenic Highways. **Staff with the Florida Scenic Highway Program propose that each Byway Organization be given the opportunity to routinely collaborate with one another, and to participate in Program leadership and policy development.**

Program staff desire to better serve the Byway Organizations; to lighten the load of volunteers. Staff want to increase opportunities for Byway Organizations to learn from one another and benefit from each other's wisdom, experience, and enthusiasm. Each Byway Organization can have a voice when programmatic decisions are being made. As a Collection, all Byway Organizations can have great influence on the future direction of the Florida Scenic Highway Program. This proposal is intended to allow Byway Organizations to help establish Program goals, policies, and procedures. By consensus, Byway Organizations can recommend how the Department should allocate funds that support the Program. Though staff are entrusted to be Program leaders, volunteer Byway Organization leaders are encouraged to lead one another; allowing staff to better serve the entire Collection of byways.

Staff offer three options for the consideration by the individual Byway Organizations. Byway Organizations and the Collection are encouraged to suggest other options. After deliberation and then by consensus, the Collection can determine the preferred structure, leadership, and role of volunteer byway leaders, program staff, and the SHAC. Under all three options, Department staff will continue to support and serve the byways within Department's statutory authority.

Option A: No Change. SHAC membership, leadership, and agendas, and program policy and procedures continue to be determined by the Department.

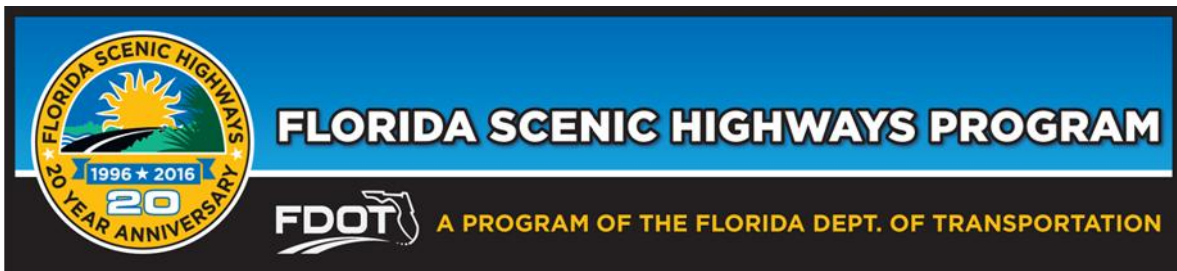
Option B: Establish a Program Steering Committee staffed by the Department. Each Byway Organization may assign a designee. Volunteer designees may meet as often, and be as engaged, as much as they are interested and able. SHAC will continue to serve its current role.

Option C: Byway Organizations may assign a designee to represent their byway on the SHAC. The responsibilities will be as defined in Program Requirements.

**Mission:** The mission of the Florida Scenic Highways Program is to help Florida Communities deliver high-quality experiences to visitors.

**Vision:** The Florida Scenic Highways Program is well known for promoting economic development, enhancing local quality of life, and conserving important resources.





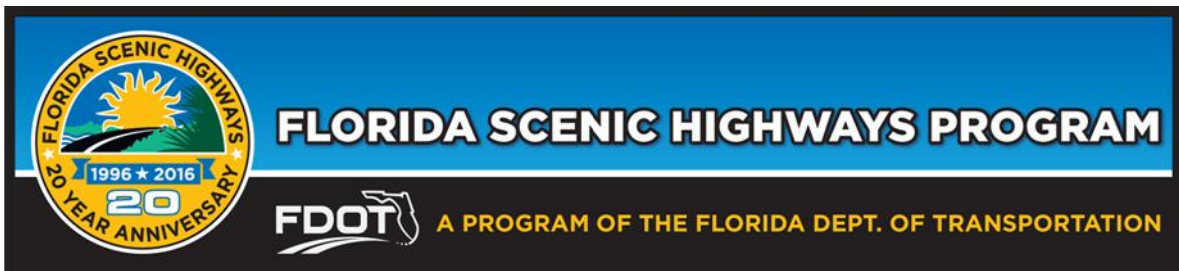
## **Scenic Highway Advisory Committee (SHAC) Meeting Summary - October 19, 2016 1:30-3:30 pm**

### **FDOT Burns Building, Tallahassee Participants:**

Danielle Anderson, A1A Scenic & Historic Coastal Byway  
Keith Bettcher, Florida Forest Service  
Ashley Binder - Florida Department of Transportation/Florida Scenic Highways Program  
Jeff Caster, Florida Department of Transportation/Florida Scenic Highways Program  
Alissa Slade Lotane, Bureau of Historic Preservation, Department of State  
Britney Moore, Florida Department of Environmental Protection, Office of Greenways and Trails  
Pam Portwood, Big Bend Scenic Byway  
Matt Preston, Florida Department of Economic Opportunity

### **GoToMeeting Participants:**

Al Abbatiello, William Bartram Scenic & Historic Highway  
Adrian Andrews, JC Penney Memorial Scenic Highway  
Bob Brook, Scenic Highway 30-A  
Gena Buchanan, Pensacola Scenic Bluffs Highway  
David Dodd, Visit Florida  
Claudia Calzaretta, FDOT District 5  
Conor Campobasso, Broward County A1A Scenic Highway  
Bill Crippen, River of Lakes Heritage Corridor  
Ed Defini, Indian River Lagoon Treasure Coast Scenic Highway  
Steve Diez, Suncoast Parkway  
Nancy Duke, Heritage Crossroads: Miles of History  
Bob Finck, FSHP Consultant Support  
Karen Ford, District 5 Consultant Support  
Tim Ford, Indian River Lagoon National Scenic Byway  
Greg Gensheimer, Green Mountain Scenic Byway  
Peter Gies, Broward County A1A Scenic Highway  
Judy Hull, Florida Keys Scenic Highway  
Joe Jaynes, Ormond Scenic Loop & Trail  
Daniel Kastelic, FDOT Turnpike  
Curtis Knowles, The Ridge Scenic Highway  
Stephanie Liskey, FSHP Consultant Support  
Wanda Maloney, FSHP Consultant Support  
Judie Mueller, Scenic Sumter Heritage Byway  
Kathleen Pagan, Old Florida Heritage Highway  
Mike Palozzi, FSHP Consultant Support  
Darryl Richard, FDOT District 1



Roger Sharp, Indian River Lagoon Treasure Coast Scenic Highway  
Brian Telfair, FHWA  
Jean Wallace, Pensacola Scenic Bluffs Highway  
Kate Widness, District 3 Consultant Support  
Mike Woods, Florida Black Bear National Scenic Byway

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## ■ Welcome

Jeff Caster chaired and opened the meeting.

## ■ SHAC Restructuring

Jeff Caster introduced a proposal to restructure the SHAC that would give each of the 26 byways a seat on the committee. The purpose of the restructure would be to give byway leaders an opportunity for more extensive involvement in guiding and developing the program. Discussion of the restructure was deferred until the end of the agenda.

## ■ FSHP Website Update

Stephanie Liskey gave an update on the development of the new FSHP website and noted key improvements.

## ■ Pending Documents

There were no documents scheduled for SHAC review during this meeting. Wanda Maloney reviewed the list of documents currently pending SHAC review in 2017 (included in slides). She also reviewed the current role of the SHAC in document review based on the new FSHP Guidance, and the additional responsibilities of the SHAC.

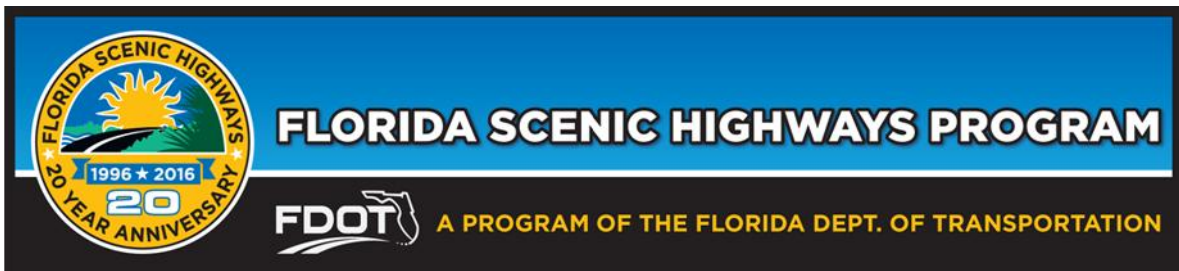
## ■ 2016 Byway Annual Reports

Wanda Maloney announced that the **2016 Byway Annual Report** form would be released in early November as in previous years. The deadline for submitting the report is **February 1, 2017**. The form contains only one minor change to the Completed Projects section, and a new section with a few questions about the Byway Management Plan (or corridor management plan).

## ■ 2017 Work Plans

Wanda Maloney reviewed the new FSHP Work Plan requirement for byway organizations. The purpose of the work plans is to encourage byway organizations to engage in routine planning, which has been associated with more effective implementation of byway management plans.





Successfully implemented management plans lead to high-quality byways that benefit Florida scenic highway communities.

### ■ SHAC Restructuring Q&A

Jeff Caster opened the Q&A session by reiterating that the purpose of the SHAC restructure would be to allow as many byway leaders as desired to participate, and to provide input on the work of the FSHP so that the program more directly serves the needs of the Florida byway community. The FSHP will strive to respond to the voice of the byway community except when, and until it is limited by statute.

There was a lengthy discussion during which most byway leaders participating in the meeting expressed their opinion or asked questions. Many were in favor of the opportunity which would also allow greater communication among byways. Others expressed concern that the responsibilities of SHAC membership (namely document review) would be a burden to their organizations. Most agreed that they needed a more detailed description of the proposal to discuss with their organizations.

As an action item, Jeff Caster agree that FSHP staff would conceptualize the restructure and distribute the document to the byway leaders within 10 days to two weeks. He also added that byway leaders have the opportunity to forward any additional comments to him via email.

### ■ Open Forum/Public Comment

There were several questions about the new website and the ability of byway leaders to contribute. As a result of that discussion, FSHP staff is now working on ways to increase the authorship ability of byways.

Alissa Slade Lotane, Bureau Chief, and Deputy State Historic Preservation Officer of the Department of State Division of Historical Resources announced that long-time SHAC member Bob Jones will be retiring and she will be replacing him as a member of the SHAC.

The meeting was adjourned by Jeff Caster at 3:25 pm.



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## AGENDA ITEM SUMMARY

Board/Committee: Indian River Lagoon Scenic Highway Treasure Coast Corridor Management Entity (TCCME)

Meeting Date: December 9, 2016

Item Number: 7a

Item Title: Indian River Lagoon National Scenic Byway Coalition

Item Origination: TCCME

UPWP Reference: Task 3.5 –Bicycle/Pedestrian/Greenway Planning

Requested Action: Discuss and provide comments to staff

Staff Recommendation: Ms. Claudia Calzaretta, the Scenic Highways Coordinator for the Florida Department of Transportation (FDOT) District 5, will provide a presentation on the achievements and 2017 Action Plan of the Indian River Lagoon National Scenic Byway Coalition and on the FDOT District 5 Scenic Highway Program.

### Attachments

- None

## AGENDA ITEM SUMMARY

Board/Committee:	Indian River Lagoon Scenic Highway Treasure Coast Corridor Management Entity (TCCME)
Meeting Date:	December 9, 2016
Item Number:	7b
Item Title:	IRLSH Treasure Coast Corridor Management Plan (CMP) Goals and Objectives Update
Item Origination:	CMP
UPWP Reference:	Task 3.5–Bicycle/Pedestrian/Greenway Planning
Requested Action:	Discuss and provide comments to staff
Staff Recommendation:	It is recommended that the CMP Goals and Objectives be reviewed by the TCCME and updated based on the comments from the TCCME.

### Attachments

- Staff Report
- IRLSH Treasure Coast CMP Goals and Objectives
- Indian River Lagoon National Scenic Byway Coalition Goals and Objectives
- Friends of A1A Scenic & Historic Coastal Byway Goals and Objectives



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## MEMORANDUM

TO: Indian River Lagoon Scenic Highway (IRLSH) Treasure Coast Corridor Management Entity (TCCME)

FROM: Peter Buchwald  
TPO Executive Director

DATE: December 2, 2016

SUBJECT: IRLSH Treasure Coast Corridor Management Plan (CMP)  
Goals and Objectives Update

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### BACKGROUND

The IRLSH Treasure Coast CMP contains a number of Goals, Objectives, and Strategies for the corridor and the TCCME. With the successful reorganization of the TCCME at the meeting on September 8th and after receiving information on the achievements of the Indian River Lagoon National Scenic Byway Coalition in a previous presentation, it appears to be appropriate to revisit and review the existing Goals and Objectives in the CMP and update them as necessary to inform future action plans of the TCCME.

### ANALYSIS

The existing CMP Goals and Objectives are attached and include 5 Goals and 16 Objectives. Goals and Objectives from the more-established Indian River Lagoon National Scenic Byway Coalition and the Friends of A1A Scenic & Historic Coastal Byway also are attached for reference and comparison. The existing CMP Goals and Objectives should be reviewed by the TCCME to confirm whether they are up-to-date, relevant, and consistent with the Corridor Vision and the TCCME Vision and Mission.

Outdated, irrelevant, or inconsistent goals and objectives should be revised, replaced, or deleted to be consistent with the Corridor Vision and the TCCME Vision and Mission. The existing Strategies to meet the objectives then will be updated to inspire future action plans consistent with the Corridor Vision and the TCCME Vision and Mission.

## RECOMMENDATION

It is recommended that the CMP Goals and Objectives be reviewed by the TCCME and updated based on the comments from the TCCME.

## **IV. GOALS, OBJECTIVES & STRATEGIES:**

Goal 1 - Protect, preserve, maintain and enhance the intrinsic resources of the corridor.

**Objective 1.1** - Stabilize shoreline with native vegetation and restoration of shoreline habitat.

**Strategy 1.1.1** - Identify those interested in shoreline stabilization and habitat restoration, such as the Marine Resources Council, the Indian River Lagoon Program, fishing and birding organizations, boating organizations, and environmental organizations and enlist and coordinate them in partnerships for stabilization and restoration projects.

**Strategy 1.1.2** - Seek funding sources for shoreline stabilization and habitat restoration.

**Objective 1.2** - Remove exotic vegetation that compromises habitat and obscures scenic vistas.

**Strategy 1.2.1** - Identify those interested in removal of exotic vegetation, such as Marine Resources Council and enlist and coordinate them in partnership for removal of exotic vegetation.

**Strategy 1.2.2** - Seek funding sources for removal of exotic vegetation.

**Objective 1.3** - Recognize and provide non-impact access to and interpretation of historic, archeological, and cultural sites.

**Strategy 1.3.1** - Identify and partner with government entities and community organizations interested in the protection, preservation, maintenance and enhancement of historic, archeological and cultural resources within the corridor to undertake appropriate projects.

**Strategy 1.3.2** - Identify and partner with government entities and community organizations interested in the protection, preservation, maintenance and enhancement of historic, archeological and cultural resources within the corridor to obtain funds for appropriate projects.

**Objective 1.4** - Support continued enhancement of and access to recreational resources.

**Strategy 1.4.1** - Partner with federal, state, county and municipal departments that have responsibility for recreational resources to assist efforts for enhancement and improved access.

**Strategy 1.4.2** - Assist federal, state, county and municipal departments that have responsibility for recreational resources to identify and use funding sources for enhancement and improved access.

**Objective 1.5** - Provide appropriate directional signs for the corridor and for the resources.

**Strategy 1.5.1** - Work with FDOT and the CAG to develop a master plan for directional signage throughout the corridor, which will include sign site location, design, funding, installation and maintenance.

**Strategy 1.5.2** - Work with FDOT and the CAG to implement the master plan for signage.

**Objective 1.6** - Enhance areas along the corridor in which the scenic views have been impaired by man (deteriorated or blighted areas).

**Strategy 1.6.1** - Continue Corridor Impressions Survey focused on areas where scenic views have been compromised by structures that have become eyesores.

**Strategy 1.6.2** - Provide information from the corridor impressions surveys to the CAG and governmental representatives from their specific focus areas.

**Strategy 1.6.4** – Work with the municipalities, counties and CRAs to plan, gain approval of, find funding for and implement renewal projects.

**Goal 2 – Provide for safe, non-congested, destination-targeted, multi-modal transportation throughout the corridor.**

**Objective 2.1** - Evaluate and implement ways to enhance multi-modal transportation and improve safety throughout the corridor.

**Strategy 2.1.1** - Identify government entities (MPO, community transit agencies, and Public Works Departments) and community organizations with interest in multi-modal transportation.

**Strategy 2.1.2** - Work with these entities to coordinate corridor-wide multi-modal transportation evaluations and enhancement plans.

**Strategy 2.1.3** - Work with these entities to identify and use funding sources to implement multi-modal transportation enhancement plans.

**Objective 2.2** - Seek to make resources accessible without contributing to traffic congestion problems.

**Strategy 2.2.1** - Work with transportation planners and citizens to identify areas of the corridor with potential traffic congestion problems, considering factors such as time of day volumes.

**Strategy 2.2.2** - Work with the county Tourism department interests to use promotional materials to route tourists away from highly congested areas especially during peak traffic times.

**Strategy 2.2.3** - Work with tourism interests and utilize web sites to promote non-motorized transportation alternatives throughout the corridor.

**Strategy 2.2.4** – Utilize a “welcome center” for visitors to provide directional information to route tourists away from potentially congested areas.

**Objective 2.3** - Cooperate with efforts to develop trails, walkways and bikeways throughout the corridor.

**Strategy 2.3.1** - Identify initiatives to develop trails, walkways and bikeways throughout the corridor.

**Strategy 2.3.2** - Facilitate partnerships to coordinate trails, walkways, and bikeways throughout the corridor so as to develop continuous networks wherever feasible.

**Strategy 2.3.3** – Assist those who are taking initiatives to develop trails, walkways, and bikeways throughout the corridor to identify and use funding sources.

**Goal 3 – Enlist community support and participation in the planning and implementation process.**

**Objective 3.1** - Seek to inform the public about the scenic highway program.

**Strategy 3.1.1** - Meet with and send out regular news releases to the media covering the corridor.

**Strategy 3.1.2** - Send out regular meeting notices to a mailing list of corridor interests.

**Strategy 3.1.3** - Set up and publicize a website with corridor information.

**Strategy 3.1.4** - Seek to enlist full media coverage of ribbon cutting.

**Objective 3.2** - Seek to mediate and resolve any conflicts that may arise over issues connected with the scenic highway program.

**Strategy 3.2.1** - Utilize public workshops for identification and resolution of public conflicts

**Strategy 3.2.2** - Utilize one-on-one small group consulting techniques to resolve conflicts involving governments, agencies or organizations.

**Objective 3.3** - Seek to elicit more active participation in hands-on conservation and enhancement programs such as pepper busting, water quality monitoring, native plant proliferation and the Florida Yards and Neighborhoods program.

**Strategy 3.3.1** - Form partnerships with the Marine Resources Council, The Conservation Alliance, the Florida Oceanographic Society, and the University of Florida Extension Service to enlist volunteers for existing programs.

**Strategy 3.3.2** - Utilize partnerships to increase publicity for these programs and the opportunities for hands-on participation.

**Strategy 3.3.3** – Utilize partnerships to discover and use financial sources for expanding hands-on volunteer work.

**Goal 4 - Provide public education on the corridor and disseminate the corridor story.**

**Objective 4.1** - Inform CAG members and the public about the intrinsic resources of the corridor through the process of applying for scenic highway designation.

**Strategy 4.1.1** - Utilize the CAG to do the required research and compile the information for the application process.

**Objective 4.2** - Develop a means of communication with local citizens and to potential visitors the story of the Indian River Lagoon.

**Strategy 4.2.1** - Form a partnership with the St. Lucie County Tourism department, the Tourist Development Council, the St. Lucie County Chamber of Commerce and media to communicate the corridor story.

**Strategy 4.2.2** – Utilize a “welcome center” as a public information center for the Indian River Lagoon.

**Goal 5 – Promote low-impact economic development and resource-based tourism.**

**Objective 5.1** - Promote the Indian River Lagoon Scenic Highway – Treasure Coast corridor as a treasure to be experienced and preserved rather than a commodity to be consumed and destroyed.

**Strategy 5.1.1** - Work with CAG and tourism entities to develop and utilize promotional materials that highlight Florida resources of the corridor that will appeal as eco-tourism.



**Goal 5 – Promote low-impact economic development and resource-based tourism.**

**Objective 5.1** - Promote the Indian River Lagoon Scenic Highway – Treasure Coast corridor as a treasure to be experienced and preserved rather than a commodity to be consumed and destroyed.

**Strategy 5.1.1** - Work with CAG and tourism entities to develop and utilize promotional materials that highlight Florida resources of the corridor that will appeal as eco-tourism.

**Strategy 5.1.2** - Work with the CAG and tourism entities to develop and utilize promotional materials that highlight Florida resources of the corridor that are of historical interest to visitors.

**Strategy 5.1.3** - Work with the CAG and tourism entities to become proactive in developing action plans to minimize adverse impacts of increased tourism.

**Objective 5.2** - Provide appropriate infrastructure within the corridor to enable such visitors as eco-tourists and heritage tourists to have an enlightening and enjoyable experience without adversely impacting the resources.

**Strategy 5.2.1** - Give special attention through the CAG developing action plans to protect historical, cultural and archeological resources.

**Strategy 5.2.2** - Along with interpretive signage and kiosks, install barriers, such as rails on boardwalks, and signage that informs visitors to experience but do it in a way not to harm the resources.

## Guiding Principles

As part of the Work Plan (Plan) development process, the Coalition first reviewed their Mission Statement and defining values to ensure that they still accurately reflected the organization's focus. The Coalition made some minor revisions to its mission statement that streamlines, but does not change the intent of the organization. The Coalition's defining values meet the organization's desires and remain unchanged.

## Mission

The mission of the Indian River Lagoon National Scenic Byway Coalition is to encourage visitors to the 233-mile Byway on Florida's central east coast to experience the byway's unique natural, historic and cultural resources.

## Defining Values

- Appreciation for the resources of the Indian River Lagoon
- Enhancement of a vibrant local economy
- Appreciation for the balance between community needs and the natural beauty of the region
- Maintaining strong partnerships with other community advocacy groups having similar interests

## Goals & Objectives

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The Coalition reviewed their current goals and objectives to ensure that their priorities and day-to-day efforts are consistent with these statements. They also reviewed the goals and objectives of the recently approved Northern Extension (Titusville Extension). Although the extension did not change the Coalition's mission, several "extension specific" statements were developed and were in need of being incorporated into the existing overall Coalition goals and objectives. The Coalition is using this work plan development process as an opportunity to consolidate these two sets of statements into a single comprehensive set of goals and objectives for the byway. Ultimately based on this combined review, it was concluded that the goals and objectives as presented below reflect the desires of the Coalition. As part of this review, the Board also assessed the current status of each statement and noted those that are currently being worked on.

### **Goal 1: Protect and enhance the unique resources along the byway.**

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- Objective 1.1 Protect and enhance the byway's natural resources. (Underway)*
- Objective 1.2 Protect and enhance the byway's heritage resources. (Underway)*
- Objective 1.3 Protect and enhance the byways scenic resources. (Underway)*
- Objective 1.4 Enhance the byway's recreational resources. (Underway)*
- Objective 1.5 Emphasize the importance of natural landscape vistas along the byway. (Underway)*
- Objective 1.6 Support partnerships for community beautification programs.*
- Objective 1.7 Support implementation of the Indian River Lagoon Comprehensive Conservation Management Plan. (Underway)*

**Goal 2: Provide a high-quality experience for the byway traveler.**

- Objective 2.1 Develop a Wayfinding Plan. (Underway)*
- Objective 2.2 Develop an interpretive plan that communicates the story of the byway's resources. (Underway)*
- Objective 2.3 Develop corridor interpretation systems that meet the varying needs of users of the corridor. (Underway)*
- Objective 2.4 Develop non-electronic corridor informational tools. (Underway)*
- Objective 2.5 Develop non-regulatory planning tools to provide guidance for public and private development along the byway.*
- Objective 2.6 Support the needs of the international traveler. (Underway)*
- Objective 2.7 Support the establishment of a "Northern Gateway Informational Facility" for the Byway (adopted from Northern Extension).*
- Objective 2.8 Work with the FDOT Outdoor Advertising Office to conduct a billboard inventory along the extension (adopted from Northern Extension). (Completed)*
- Objective 2.9 Work with the FDOT District Scenic Highway Coordinator (DSHC) to draft and implement a FSHP Signing Plan for the Extension (adopted from the Northern Extension). (Completed)*

**Goal 3: Leverage byway designation as a tool for economic development.**

*Objective 3.1 Encourage compatible and complimentary land development uses for the byway.*

*Objective 3.2 Partner with local businesses to promote the byway.*

*(Underway)*

*Objective 3.3 Promote unique recreational opportunities found along the byway.*

*(Underway)*

*Objective 3.4 Develop community educational programs. (Underway)*

#### **Goal 4: Ensure the long term success of the Advocacy Group.**

*Objective 4.1 Support applications for National Scenic Byway designation for both the Fellsmere, Pineapple Ave and the Northern extensions (modified based on Northern Extension).*

*Objective 4.2 Consider requests for extensions to the National Scenic Byway that are consistent with and enhance the implementation of the goals and objectives of the Indian River Lagoon National Scenic Byway Coalition and enhance the visitor experience.*

*Objective 4.3 Ensure the successful completion/submittal of FSHP end of year reports, Florida Department of State Incorporation and IRS filings. (Underway)*

*Objective 4.4 Maintain an organizational structure that assures the long term success of the advocacy group. (Underway)*

*Objective 4.5 Establish working groups (committees) that focus on strategic planning for the group. (Underway)*

*Objective 4.6 Create a corridor marketing plan to increase membership, attract financial support and educate those not familiar with designation. (Completed)*

*Objective 4.7 Embrace the FDOT District Five Accreditation concepts.*

*(Underway)*

#### **Goal 5: Promote safe, multi-modal access to the byway and its resources.**

*Objective 5.1 Identify existing access points to the various resources along*

*the corridor and improve access where needed.*

*Objective 5.2 Identify needed highway safety improvements and implement reasonable engineering solutions (i.e., traffic calming, pedestrian crossings, etc.).*

*Objective 5.3 Ensure that the byway is properly recognized in regional planning documents. (Underway)*

*Objective 5.4 Partner with regional trails managers (trails, walkways, bikeways) to ensure regional access, and connectivity. (Underway)*

*Objective 5.5 Establish “Blueway” partners.*

## **Goal 6: Develop strong grassroots support for the byway**

*Objective 6.1 Provide decision makers with a clear understanding of the byway resources and the mission of the CME. (Underway)*

*Objective 6.2 Get the word out to the community. (Underway)*

*Objective 6.3 Develop and reestablish partnerships with organizations having similar mission and goals along the byway. (Underway)*

*Objective 6.4 Increase participation in Byway events.*

programs throughout the corridor, and to keep the corridor safe and inviting. The entire community works diligently to keep A1A well maintained in terms of litter control and landscaping. There is a distinct Old Florida flavor in the few remaining signs that tell the Byway story. The built and natural environments exist harmoniously in the Old Florida ambiance.

This is truly the treasured Florida coast as Ponce de Leon discovered it. It is an unpaved, non-condo Florida adorned with bountiful oak canopies, miles of ocean perched on multi-colored sandy beaches, and acres of pristine wildlife sanctuaries. History and nature are unveiled in a community that has held true to its roots despite the rapid development of the rest of the state. Step back in time to a place where Old Florida meets new Florida and tradition is still our most valued resource.

## **GOALS AND OBJECTIVES**

### **Goal 1.0 Protect and Enhance the Unique Resources along the Byway Corridor**

**Objective 1.1** *Develop and implement a comprehensive corridor resource inventory that will identify the Byway's unique resources.* **Completed**

**Objective 1.2** *Encourage creation of special protection measures for the Byway corridor's resources through the local government comprehensive planning and development review processes.* **Ongoing**

**Objective 1.3** *Increase coordination with local, state, and federal agencies to ensure the protection of the Byway's resources.* **Ongoing**

**Objective 1.4** *Promote community partnerships for litter control.* **Ongoing**

**Objective 1.5** *Support the use and proper maintenance of native Florida landscape along the Byway.* **Ongoing**

**Objective 1.6** *Develop a Scenic Conservation Plan to eliminate overhead utility lines, communication towers, and non-conforming signs from the corridor view shed.* **In Process**

### **Goal 2.0 Encourage Comprehensive Transportation Planning of the Byway Corridor**

**Objective 2.1** *Support smart and comprehensive planning initiatives for adjacent land use, access, acquisition, and development decisions along the corridor.* **Ongoing**

**Objective 2.2** *Encourage aesthetic enhancements that reinforce the unique nature of the Byway.* **Ongoing**

**Objective 2.3** *Encourage multi-modal transportation alternatives throughout the Byway corridor.* **Ongoing**

**Objective 2.4** *Improve highway safety and pedestrian safety by encouraging comprehensive engineering solutions.* **Ongoing**

**Goal 3.0 Initiate and leverage the continued support and participation of government agencies, community residents, and local businesses in Byway program activities and corridor planning decisions.**

**Objective 3.1** *Generate support and establish collaborative partnerships with the local, state, and federal government agencies, including elected officials and staff.* Ongoing

**Objective 3.2** *Generate support and establish collaborative partnerships with the community residents.* Ongoing

**Objective 3.3** *Generate support and establish collaborative partnerships with the private sector.* Ongoing

**Goal 4.0 Increase awareness of the beauty, ambiance, and uniqueness of the Byway's resources and promote the Byway as a traveling experience**

**Objective 4.1** *Develop an education program to educate travelers and residents about uniqueness of Byway corridor and its resources.* Ongoing

**Objective 4.2** *Maintain and enhance the Friends of A1A website.* Ongoing

**Objective 4.3** *Educate builders, developers, and contract workers to foster appreciation for beauty of A1A.* Ongoing

**Goal 5.0 Encourage sustainable economic development and tourism activities that preserve and enhance the Byway**

**Objective 5.1** *Ensure compatible, low-impact development takes place along the Byway.* Ongoing

**Objective 5.2** *Support marketing plans that promotes the Byway as a tourist destination.* Ongoing

**Objective 5.3** *Encourage development of destination-based businesses.* Ongoing

**Goal 6.0 Ensure the long-term sustainability and success of the Friends of A1A organization.**

**Objective 6.1** *Develop an organizational structure that organizes the Friends of A1A into functional areas to assist the Board and Byway Administrator in meeting needs of the corridor.* Completed (needs to be updated)

**Objective 6.2** *Continue to enhance the Friends of A1A organization through its membership.* Ongoing

**Objective 6.3** *Develop and implement a business plan to establish a long-range plan (inclusive of a financial budget) for implementing the Byway's priorities.* Completed (needs to be updated)

**Objective 6.4** *Increase visibility and political clout of the Byway organization.* Ongoing

**Objective 6.5** *Fulfill administrative duties to maintain the Byway designation.* Ongoing