



Coco Vista Centre
466 SW Port St. Lucie Blvd, Suite 111
Port St. Lucie, Florida 34953
772-462-1593
www.treasurecoastscenichighway.com

TREASURE COAST SCENIC HIGHWAY (TCSH) COMMITTEE

Regular Meeting

Friday, September 20, 2024
10:00 am

Public Participation/Accessibility

Participation in Person: Public comments may be provided in person at the meeting. Persons who require special accommodations under the Americans with Disabilities Act (ADA) or persons who require translation services (free of charge) should contact the St. Lucie TPO at 772-462-1593 at least five days prior to the meeting. Persons who are hearing or speech impaired may use the Florida Relay System by dialing 711.

Written and Telephone Comments: Comment by email to TPOAdmin@stlucieco.org; by regular mail to the St. Lucie TPO, 466 SW Port St. Lucie Boulevard, Suite 111, Port St. Lucie, Florida 34953; or call 772-462-1593 until 9:30 am on September 20, 2024.

AGENDA

1. **Call to Order**
2. **Roll Call**
3. **Comments from the Public**
4. **Approval of Agenda**
5. **Approval of Meeting Summary**
 - *June 21, 2024 Regular Meeting*
6. **Annual Work Plan Activity Status Report:** An update on the status and progress of each of the 2024 Work Plan activities.

Action: *Review status and progress of each of the Annual Work Plan activities. Determine action items or new time frames needed to accomplish delayed activities.*

- 7. Subcommittee Status Updates:** Review of meeting summaries and major items from Subcommittee Meetings.

***Action:** Review the subcommittee meeting summaries and approve 2025 Work Plan Action Items proposed by the subcommittees.*

- 8. Community Engagement Opportunities:** Review of current volunteer list for Indian River Lagoon Science Festival and consider participation at other events taking place through the rest of the year.

***Action:** Confirm member availability and participation at Indian River Lagoon Science Festival and other events through the rest of the year.*

- 9. Florida Scenic Highways Program (FSHP) Update:** Overview of the recent 2024 FSHP Mid-Year Meeting.

***Action:** Discuss and provide comments.*

- 10. Recommendations/Comments by Members**

- 11. Staff Comments**

- 12. Next Meeting:** The next meeting of the TCSHC will be a regular meeting on Friday, December 13, 2024 at 10:00 am.

- 13. Adjourn**

NOTICES

The St. Lucie TPO satisfies the requirements of various nondiscrimination laws and regulations including Title VI of the Civil Rights Act of 1964. Public participation is welcome without regard to race, color, national origin, age, sex, religion, disability, income, or family status. Persons wishing to express their concerns about nondiscrimination should contact Marceia Lathou, the Title VI/ADA Coordinator of the St. Lucie TPO, at 772-462-1593 or via email at lathoum@stlucieco.org.

Persons who require special accommodations under the Americans with Disabilities Act (ADA) or persons who require translation services (free of charge) should contact Marceia Lathou at 772-462-1593 at least five days prior to the meeting. Persons who are hearing or speech impaired may use the Florida Relay System by dialing 711.

Items not included on the agenda may also be heard in consideration of the best interests of the public's health, safety, welfare, and as necessary to protect every person's right of access. If any person decides to appeal any decision made by the TCSH Committee with respect to any matter considered at a meeting, that person shall need a record of the proceedings, and for such a purpose, that person may need to ensure that a verbatim record of the proceedings is made which includes the testimony and evidence upon which the appeal is to be based.

Kreyol Ayisyen: Si ou ta renmen resevwa enfòmasyon sa a nan lang Kreyòl Ayisyen, tanpri rele nimewo 772-462-1593.

Español: Si usted desea recibir esta información en español, por favor llame al 772-462-1593.



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TREASURE COAST SCENIC HIGHWAY (TCSH) COMMITTEE

Regular Meeting

DATE: Friday, June 21, 2024

TIME: 10:00 am

MEETING SUMMARY

1. Call to Order

The meeting was called to order at 10:04 am. Ms. Torres introduced herself to the members.

2. Roll Call

The roll was conducted via verbal roll call with the following members present:

Members Present

Irene Arpayoglou

David Dearth

Kerry Driver, Vice Chair

Diana Gregory, Chair

Steven Haines

Eileen Emery

Representing

Florida Department of Environmental Protection (FDEP) – Coastal and Aquatic Managed Areas Division

FDEP – State Parks Division

Fort Pierce City Planning Department

Indian River Drive

Indian River Drive

South Hutchinson Island (incorporated)

Others Present

Peter Buchwald

Stephanie Torres

Teresa Lane

Michael Palozzi

Crystal Wilson (via internet)

Representing

St. Lucie TPO

St. Lucie TPO

Recording Specialist

FDOT

Website and Marketing Specialist

3. Comments from the Public – None.**4. Approval of Agenda**

* **MOTION** by Ms. Arpayoglou to approve the meeting agenda.

** **SECONDED** by Ms. Driver Carried **UNANIMOUSLY**

5. Approval of Meeting Summary

* **MOTION** by Ms. Arpayoglou to approve the summary of the February 16, 2024 Reorganization Meeting.

** **SECONDED** by Ms. Driver Carried **UNANIMOUSLY**

6. Annual Work Plan Activity Status Report – Subcommittee Designations: A status update of the 2024 Work Plan activities and initiation of the development of four subcommittees (Public Outreach/Partner Outreach/Youth Outreach/Funding Activities).

Ms. Torres described the Annual Work Plan as a required document that specifies the programs, projects, and activities to be undertaken by the TCSHC in 2024 along with the timeframe for completion and the responsible parties. She explained how subcommittees can be an effective way to manage and complete tasks in a Work Plan. She suggested the subcommittees can focus on distinct areas such as Public Outreach, Youth Outreach, Partner Outreach and Funding, thus allowing for a more targeted approach. Ms. Torres indicated that the TPO will coordinate virtual subcommittee meetings to help foster communication and monitor progress of subcommittee goals and timelines. She recommended that each member state the subcommittees on which they'd like to serve so she can assemble the groups.

* **MOTION** by Ms. Driver to approve the four subcommittees recommended by Ms. Torres

** **SECONDED** by Ms. Arpayoglou Carried **UNANIMOUSLY**

Chairwoman Gregory requested members to list which subcommittees they would like to serve resulting in the following: Mr. Dearth, Ms. Driver and Chairwoman Gregory will serve on the Public Outreach

DRAFT

Subcommittee, while Chairwoman Gregory, Mr. Haines and Ms. Arpayoglou will serve on Partner Outreach. Youth Outreach members will include Ms. Driver and Ms. Emery, and Mr. Haines will serve on the Funding Subcommittee. Ms. Torres indicated that once she recruits new TCSHC members from the City of Port St. Lucie and St. Lucie County, those members will be well-suited to serve on the Funding Subcommittee as well. She further indicated that she'll begin organizing virtual subcommittee meetings and project timelines.

7. Community Engagement Opportunities (Goals 4-5): Review engagement opportunities and recommend participation in public engagement events at Fort Pierce's Farmers Markets and Friday Fests.

Ms. Torres described the benefits of community engagement in the TCSH program. She then recommended that the TCSH Committee participate in two or three popular outdoor events in Downtown Fort Pierce such as Friday Fest, the Green Market, and the Farmers Market on Saturday mornings. The Committee then discussed which event draws the most participants, polling the members for participation, logistics for the events, and the purposes of the TCSH Committee attending the events.

After Mr. Palozzi suggested the group explore whether Bright Futures Scholarship recipients can volunteer with the Committee as part of their public service requirements, the Committee discussed how to increase youth participation in the TCSH with examples of several future events being cited.

Chairwoman Gregory suggested members also concentrate on activities that appeal to people of all ages with examples of potential partner events and grant opportunities being discussed by the Committee.

8. Website and Social Media Updates (Goals 3-4): A report on the TCSH social media presence and follower counts and the updating of graphics for the TCSH social media platforms and www.treasurecoastscenichighway.com.

Ms. Torres introduced Crystal Wilson of PlaceVision who discussed enhancing the TCSH social media presence and website and suggested recruiting youth to help market the byway through social media posts and photographs. She then shared her experiences during a recent visit to the TCSH through a PowerPoint presentation which included visiting

numerous landmarks along the TCSH, dining at area restaurants in search of the best fish sandwich, and visiting the Fort Pierce Farmers Market. She showcased several of the 250 photos she took during the visit which will be incorporated into the TCSH website and identified her plans for placing Yelp food reviews from the TCSH and potential collaboration with local artists. She completed her presentation by identifying the number of followers of the TCSH on Facebook and Instagram.

The Committee then discussed the typical followers of various statewide and local social media and online accounts and the topics of interest of those followers. Chairwoman Gregory concluded by reiterating the importance of forming subcommittees to continue the momentum and define goals to ensure everyone is working toward a common purpose.

- 9. Florida Scenic Highways Program (FSHP) Update:** Overviews by Florida Department of Transportation District 4 of the recent 2024 FSHP State Workshop and the National Scenic Byways Program Grant Cycle Update.

Ms. Torres introduced Mr. Palozzi who explained that the National Scenic Byways Program, the grants it offers, recent grant awards in Florida, and its desired allocation in the 2025 Federal Government budget. He also summarized the typical contents of the quarterly FSHP newsletter and, his attendance at the FSHP State Workshop, and the filming of segments of all 27 Florida byways. He concluded by describing the FDOT budget for promotional materials and giveaways at byway events.

Chairwoman Gregory remarked on the member vacancies on many scenic highway committees around the State and recommended the FSHP newsletter and the NSBP presentation for tips to recruit members and stimulate community interest. Mr. Palozzi concurred and identified that the all-time low in volunteerism around the country challenged the promotion of scenic byways and similar community projects.

- 10. Recommendations/Comments by Members** – Mr. Haines identified the recent resurfacing of the Martin Grade, a designated scenic byway in Martin County, and described its features and management.

Ms. Arpayoglou summarized a recent meeting between FDEP Aquatic Preserve and the St. Lucie County Environmental Resources Division to discuss grants to improve Walton Scrub on Indian River Drive and

suggested a partnership opportunity to promote public access to both the scrub and the TCSH.

Mr. Dearth suggested the Committee partner with a car club and host a poker run to attractions and restaurants along the TCSH, and Ms. Torres recommended this to be explored by one of the new subcommittees.

Mr. Palozzi questioned if any byway segments have been adopted by FDOT or other groups to collect litter along them, and Ms. Torres responded that she requested FDOT to clarify which byway segments are available for adoption and suggested it to be a good youth activity.

- 11. Staff Comments** – Ms. Torres identified the vacancies on the Committee for primary members from unincorporated North and South Hutchinson Islands and for alternative members from Indian River Drive, incorporated South Hutchinson Island, and St. Lucie County At-Large. She also indicated that the local government members from St. Lucie County and the City of Port St. Lucie have changed since the last meeting, and the new members should be present at the next meeting.
- 12. Next Meeting:** The next meeting of the TCSHC will be a regular meeting scheduled for 10:00 am on Friday, September 20, 2024.
- 13. Adjourn** – The meeting was adjourned at 11:30 am.

Respectfully submitted:

Approved by:

Teresa Lane
Recording Specialist

Diana Gregory
Chairwoman



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AGENDA ITEM SUMMARY

Board/Committee:	Treasure Coast Scenic Highway Committee (TCSHC)
Meeting Date:	September 20, 2024
Item Number:	6
Item Title:	Annual Work Plan Activity Status Report
Item Origination:	TCSHC Work Plan
UPWP Reference:	Task 4.2 – Intergovernmental Planning
Requested Action:	Review status and progress of each of the Annual Work Plan activities. Determine action items or new time frames needed to accomplish delayed activities.
Staff Recommendation:	To enhance the effectiveness and efficiency of the TCSHC's efforts in completing the Annual Work Plan, it is recommended that outstanding items be assigned to subcommittees and due dates updated to reflect current timeline.

Attachments

- Staff Report



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MEMORANDUM

TO: Treasure Coast Scenic Highway Committee

THROUGH: Peter Buchwald
 Executive Director

FROM: Stephanie M. Torres
 Bicycle Pedestrian Program Manager

DATE: June 10, 2024

SUBJECT: Annual Work Plan Activity Status Report

BACKGROUND

The 2024 Annual Work Plan for the Treasure Coast Scenic Highway Committee (TCSHC) is a document required to be developed by the TCSHC. The Annual Work Plan specifies the programs, projects, and activities that the TCSHC will undertake for the 2024 calendar year along with a timeframe for completion and the responsible party.

ANALYSIS

The 2024 Annual Work Plan is attached which incorporates the activities and goals that will assist the committee with reorganization efforts, community engagement, and efforts to educate the community on the Treasure Coast Scenic Highway. The 2024 Work Plan consists of 11 major activities that correlate with the 5 goals of the TCSHC. The progress on these items includes:

Activity	Status	Notes
Committee Reorganization Meeting	COMPLETED	Reorganization Meeting held 02/16/24.
Conduct Regularly Scheduled Meetings	On-Going On Target to Meet Goal	Quarterly meetings scheduled: 02/16/24, 06/21/24, 09/20/24, 12/13/24.

Activity	Status	Notes
Update the Website	On-Going	Visual Graphic update from Webmaster's visit are being incorporated into the webpage.
Boost Social Media Presence	On-Going	Call for Committee Members to provide social media content.
Develop Stakeholder List	Due April 2024 In-Progress	<u>Subcommittee Focus</u> Mike Palozzi provided a stakeholder list from prior committee that needs to be updated.
Conduct Byway / Scenic Highway listening session to stakeholders.	Due October 2024 On-Going	<u>Subcommittee Focus</u> Topic of discussion at next Committee Meeting – September 2024.
Participate in community engagement efforts to educate the community on the byway and FSHP during 2023 FDOT Mobility Week.	Due October 2024 October Event Scheduled IRL Science Festival (October 26, 2024). Mobility Week (Oct. 25 – Nov 2) Event Schedule requested from FDOT	FDOT requested to provide information on events related to Mobility Week. IRL Science Festival Booth secured 10/26 for inaugural TCSHC Public Event. Will need volunteers.
Meet FSHP reporting requirements for submittal of Annual Report (February 1) and Annual Work Plan (November 15).	2025 Annual Work Plan In-Progress	2025 Work Plan in progress. Subcommittees have identified activities /goals to accomplish. On-track to be submitted by due date.
Support partner projects that are consistent with the organization's vision.	On-Going	<u>Subcommittee Focus Partner Outreach</u>
Support FSHP efforts to educate the community on the value of a designated byway.	On-Going	<u>Subcommittee Focus Public Outreach</u>
Develop Youth Outreach Program with local High Schools.	On-Going	<u>Subcommittee Focus Youth Outreach</u>

The 2024 Work Plan includes the following delayed items that need to be revisited:

- **Stakeholder List** – Stakeholder list from previous TCSHC was provided by Michael Palozzi. **Needed Action:** Previous stakeholders to be contacted to determine if they are still interested in TCSHC updates.

- **Scenic Highway Listening Session** – Purpose is to educate community that TCSHC has reorganized and to solicit volunteers and members. **Needed Action:** Updated Timeline for completion.

RECOMMENDATION

To enhance the effectiveness and efficiency of the TCSHC's efforts in completing the Annual Work Plan, it is recommended that outstanding items be assigned to subcommittees and due dates updated to reflect current timeline.



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AGENDA ITEM SUMMARY

Board/Committee:	Treasure Coast Scenic Highway Committee (TCSHC)
Meeting Date:	September 20, 2024
Item Number:	7
Item Title:	Subcommittee Status Updates
Item Origination:	TCSHC Work Plan
UPWP Reference:	Task 4.2 – Intergovernmental Planning
Requested Action:	Review the subcommittee meeting summaries and approve 2025 Work Plan Action Items proposed by the subcommittees.
Staff Recommendation:	It is recommended that the TCSHC review and discuss the meeting summaries of each subcommittee focus group, review the 2025 Work Plan Activities proposed by each subcommittee focus group, and approve them for inclusion in the 2025 Work Plan.

Attachments

- Staff Report
- Subcommittee Meeting Summaries



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MEMORANDUM

TO: Treasure Coast Scenic Highway (TCSH) Committee

THROUGH: Peter Buchwald
Executive Director

FROM: Stephanie M. Torres
Bicycle Pedestrian Program Manager

DATE: June 10, 2024

SUBJECT: Subcommittee Status Updates

BACKGROUND

During the June 2024 Regular Meeting of the TCSH Committee, the Committee approved the creation of four subcommittee focus groups to initiate the Work Plan Activities. The four subcommittee focus areas are Partner Outreach, Public Outreach, Youth Outreach, and Funding Sources.

The subcommittees aim to enhance the efforts in engaging with various stakeholders, increasing public awareness, involving the youth in preservation activities, and identifying sustainable funding sources to support the TCSH initiatives. By establishing these subcommittees, the TCSH Committee is taking proactive steps to ensure the successful implementation of its 2025 Work Plan and foster a collaborative environment that leverages diverse expertise and resources.

The subcommittee focus groups met in early September (Meeting Summaries attached) to review each subcommittee vision and develop work plan activities that can be carried out by each focus group during the 2025 Work Plan cycle.

ANALYSIS

The development of the 2025 TCSHC Annual Work Plan may include the addition of subcommittee-focused activities. The subcommittees proposed 2025 Work Plan Action Items for review and approval are as follows:

Protect, Preserve, and Maintain / Enhance Access / Increase Support / Educate and Promote

- **Partner Outreach** – Development of a TCSHC Quarterly Newsletter.
- **Funding Sources** – Identify potential grant opportunities/deadlines and submit at least one grant application within the next year.
- **Youth Outreach** – Organize a Youth Engagement Kick-Off Meeting.

In addition to approving the subcommittee’s proposed 2025 Work Plan Activities, several items discussed in the subcommittee meetings require further input and approvals from the TCSHC at large. The subcommittees have requested additional input and comments on the following items discussed at the meetings:

- **Partner Outreach** – The benefits of partners collaborating with the TCHSC and the opportunities for partnership such as at events, promotional activities, and educational programs.
- **Funding Sources** – Identification of specific funding needs.

RECOMMENDATION

It is recommended that the TCSHC review and discuss the meeting summaries of each subcommittee focus group, review the 2025 Work Plan Activities proposed by each subcommittee focus group, and approve them for inclusion in the 2025 Work Plan.



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TREASURE COAST SCENIC HIGHWAY (TCSH) COMMITTEE

Funding Subcommittee Meeting Minutes

Wednesday, September 4, 2024
11:45 am

1. Welcome / Introductions

Attendees:

Diana Gregory, Indian River Drive Resident, Committee Chairperson
Steven Haines, Indian River Drive Resident
Stephanie M. Torres, St. Lucie TPO, TCSHC Coordinator

2. Subcommittee Goals / Objectives / Mission Statement

"To secure and manage financial resources through grants, partnerships, and community fundraising efforts to support the education, preservation, enhancement, and sustainable development of the Treasure Coast Scenic Highway, ensuring its natural beauty and historical significance is enjoyed for generations to come."

3. Current Financial Status

Committee is currently at a zero budget with no identified funding sources.

4. Funding Needs Assessment

- Identify specific funding needs for upcoming projects and initiatives.

Printing Needs / Event materials

More comprehensive funding needs *Item to be brought to TCSHC Regular Committee meeting*

5. Funding Strategies

- Brainstorm potential fundraising strategies and activities.
- Discuss the feasibility of different fundraising methods, such as grants, sponsorships, events, and donations.
- Discuss how to approach potential sponsors and partners for financial support.

Subcommittee determined first steps would be to identify resources and grant opportunities then circle back to sponsorships, strategies, etc.

6. Grant Opportunities

- Identify potential grant opportunities and deadlines.
- Assign responsibilities for researching and applying for grants.

Stephanie emailed Mike Palozzi on 9/6/24 to inquire about grant opportunities and deadlines.

6. Annual Work Plan Activity – Subcommittee Focus

- Action item and goal for the 2025 Work Plan.
 - 1) Identify specific grant resources the TCSHC meets application criteria.
 - 2) Submit at least one grant application within the next year.

7. Next Steps / Action Items

Stephanie to contact Mike Palozzi re: Grants (Done 9/6).

8. Recommendations/Comments by Members

Steven mentioned there is a IRD Residents FB Page that could be utilized for promotion of events or looking for members. He could post for us as it is a resident only page.

9. Staff Comments

Stephanie encouraged all members to follow the IRLTCSH Instagram page. Also asked for any photo submissions for social media pages.

10. Next Meeting: The next meeting of the TCSHC will be a regular meeting Friday, September 20, 2024 at 10am.

11. Adjourn



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TREASURE COAST SCENIC HIGHWAY (TCSH) COMMITTEE

Partner Outreach Subcommittee Meeting Minutes

Wednesday, September 4, 2024
 12:30pm

1. Welcome / Introductions

Attendees:

Irene Arpayoglou, Coastal and Aquatic Managed Areas (IRL)
 Diana Gregory, Indian River Drive Resident, Committee Chairperson
 Steven Haines, Indian River Drive Resident
 Stephanie M. Torres, St. Lucie TPO, TCSHC Coordinator

2. Subcommittee Goals / Objectives / Mission Statement

"To foster collaborative relationships with community partners, stakeholders, and organizations to enhance the education, preservation, promotion, and sustainable development of the Treasure Coast Scenic Highway, ensuring its natural beauty and historical significance are celebrated and protected for future generations."

3. Identifying Potential Partners

- Brainstorm potential partners, including local businesses, community organizations, and educational institutions.
 State Parks, MOA, Mainstreet Ft. Pierce, ORCA, Manatee Center, Smithsonian Aquarium, Chucks, 12 A Buoy, Marine Industries Association of the Treasure Coast (MIATC), Indian River Lagoon National Estuary Program (Caleta Scott), Conservation Alliance, Oxbow (Tessa Roberts, SLC), Shoreline Restoration, Walton Scrub.
- Discuss criteria for selecting partners
 - Mutual Benefit Partner – Engagement (How it benefits both parties).
 - On-going Events / Exposure

4. Partnership Benefits and Opportunities

- Outline the benefits for partners in collaborating with TCSHC
 Action Item – Bring to TCSH Regular meeting as input request.
- Identify specific opportunities for partnership, such as events, educational programs, and promotional activities.
 Action Item – Bring to TCSH Regular meeting as input request.

5. Communication and Engagement Strategies

- Develop strategies for reaching out to potential partners.
Potential Newsletter – Initially used to inform of events we are participating in. Follow-Up after with photos, turn-out. Etc.
- Discuss methods for maintaining on-going communication and engagement with partners.

6. Annual Work Plan Activity – Subcommittee Focus

- Action item and goal for the 2025 Work Plan.
Newsletter development over the next year

7. Next Steps / Action Items

Points of Interest on TCSHC Map review for stakeholders.
Irene to provide contact information for Caleta Scott for the IRL-NEP Council. (Provided 9/4)
Stephanie to check with Eileen Emery on HOA's on the island.

8. Recommendations/Comments by Members**9. Staff Comments**

Stephanie encouraged all members to follow the IRLTCSH Instagram page. Also asked for any photo submissions for social media pages.

10. Next Meeting: The next meeting of the TCSHC will be a regular meeting Friday, September 20, 2024 at 10am.

11. Adjourn



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TREASURE COAST SCENIC HIGHWAY (TCSH) COMMITTEE

Youth Outreach Subcommittee Meeting Minutes

Wednesday, September 4, 2024
 11:00 am

1. Welcome / Introductions

Attendees:

Kerry Driver, City of Fort Pierce, Committee Co-Chairperson

Diana Gregory, Indian River Drive Resident, Committee Chairperson

Stephanie M. Torres, St. Lucie TPO, TCSHC Coordinator

2. Subcommittee Goals / Objectives

- Discuss the mission of the Youth Outreach Subcommittee
 "To inspire and engage the youth of the Treasure Coast in the preservation and appreciation of our scenic highway, fostering a sense of environmental stewardship, community involvement, and historical awareness through volunteering, educational programs and hands-on activities"
- Set short-term and long-term goals.

6 month goal

- Validate Criteria necessary for youth volunteering with organizations (background checks, etc).
- Criteria approved by committee
- Create Hand-Outs geared towards Youth to be given at events. (Maps / Branded Informational Brochures)

1 year goal

- Youth Outreach Program Event "TCSH Youth Committee" Kick-Off Meeting to be held.

3. Youth Engagement Strategies

- Discuss potential partnerships with schools, youth organizations, and community groups.
St. Andrews, MOA, Boys & Girls Club, PAL / National Panhellenic Council. (Need to establish safety measures prior to approval from Panhel council).
- Brainstorm ideas for engaging local youth in the Scenic Highway activities.
Beach clean-up, Sun-Trail clean-ups, Old Fort Park, Savannas Preserve State Park (Weedpulls), Park Clean-Ups, Chick-Fil-A / Papa Johns partnership for cleanups – create excitement around events.

4. Social Media and Communication

- Social Media Strategy to reach and engage youth.
Posting from events, look for youth centered events along the Scenic Highway.
- Content creation by youth.

5. Upcoming Events / Activities

- Any upcoming events related to youth community engagement.
IRL Science Festival – Sign-Up list for Youth Meeting
Branded T-Shirts for volunteers
QR Codes leading to information / Business Cards w/ QR Code
Kids “free” tickets
Agri Fair on Picos – 4H Event – late Fall

6. Annual Work Plan Activity – Subcommittee Focus

- Action item and tangible goal for the 2025 Work Plan.
Organize a Youth Engagement Kick-Off Meeting

7. Next Steps / Action Items

Stephanie to check with County on requirements for background checks for Youth to volunteer with committee members. (9/5 email sent to County HR).

8. Recommendations/Comments by Members**9. Staff Comments**

Stephanie encouraged all members to follow the IRLTCSH Instagram page. Also asked for any photo submissions for social media pages.

10. Next Meeting: The next meeting of the TCSHC will be a regular meeting Friday, September 20, 2024 at 10am.

11. Adjourn



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AGENDA ITEM SUMMARY

Board/Committee:	Treasure Coast Scenic Highway Committee (TCSHC)
Meeting Date:	September 20, 2024
Item Number:	8
Item Title:	Community Engagement Opportunities
Item Origination:	TCSHC Work Plan
UPWP Reference:	Task 4.2 – Intergovernmental Planning
Requested Action:	Confirm member availability and participation at the Indian River Lagoon Science Festival and other events through the rest of the year.
Staff Recommendation:	None

Attachments

- IRL Science Festival Flyer
- IRL Science Festival Volunteer Sign-Up Sheet

IRL SCIENCE FESTIVAL

9th ANNUAL

Saturday, October 26, 2024
10 am – 3 pm

VETERANS MEMORIAL PARK
600 N INDIAN RIVER DRIVE
FT. PIERCE, FLORIDA



FREE FESTIVAL

featuring hands-on activities
from exhibitors across the Treasure Coast,
stage performances,
raffles and MUCH MORE!

Making Science FUN For Everyone!



OCTOBER 26, 2024
VETERANS MEMORIAL PARK
600 N INDIAN RIVER DRIVE
FT. PIERCE, FLORIDA



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Volunteer Sign Up



Saturday, October 26th, 2024 - 10:00am – 3:00pm
Location: Veteran's Memorial Park
600 N. Indian River Drive, Fort Pierce, FL. 34950

Volunteer Name	Scheduled Time
1)	9:30 am – 11:30am
2)	
1) Eileen Emery	11:00am – 1:00pm
2)	
1)	12:30pm – 2:00pm
2)	
1)	1:30pm – 3:00pm
2)	

Stephanie Torres – St. Lucie TPO will attend the event all day. She will be responsible for setting up and breaking down event space.



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AGENDA ITEM SUMMARY

Board/Committee:	Treasure Coast Scenic Highway Committee (TCSHC)
Meeting Date:	September 20, 2024
Item Number:	9
Item Title:	Florida Scenic Highway Program (FSHP) Update
Item Origination:	TCSHC Work Plan
UPWP Reference:	Task 4.2 – Intergovernmental Planning
Requested Action:	Discuss and provide comments.
Staff Recommendation:	None

Attachments

- FSHP Mid-Year Call Agenda

Florida Scenic Highway Program

Mid-Year Meet Up

September 12, 2024 – 10:00 AM – 12:00 PM
Microsoft Teams Meeting

Introduction

Dean's Program Updates (15 minutes)

- 2023 Annual Report
- Quarterly Newsletter
- 2025 Annual Meeting
- Florida Crossroads
- Byway Photography

Coordinator's Updates (50 minutes)

- District 1 – Darryl Richard
- District 2 – Janice Charles
- District 3 – Zena Riley-Taylor
- District 4 – Kaylee Kildare
- District 5 – Claudia Calzaretta
- District 6 – Monica Rodriguez
- District 7 – Roger Roscoe

Annual Work Plan Session (15 minutes)

- Why we moved to a new online format
- How to use the online form
- Q&A

Byways Roundtable (40 minutes)

- Opportunity to hear from byway members