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TREASURE COAST SCENIC HIGHWAY COMMITTEE (TCSHC)
FINAL
2024
Annual Work Plan

Program/Project/Activity	Goal(s)	Lead	Estimated Date of Completion	Funding/ Technical Support Source(s)
Conduct committee reorganization meeting.	Goals 3-5	TCSHC & St. Lucie TPO	January 12, 2024	St. Lucie TPO ¹
Conduct regularly scheduled organization meetings.	Goals 3-5	TCSHC & St. Lucie TPO	March 8, 2024 June 21, 2024 September 13, 2024 November 13, 2024	St. Lucie TPO ¹
Update website with current photos and dynamic interactive tour.	Goals 3-5	TCSHC & St. Lucie TPO	Ongoing	St. Lucie TPO
Boost social media presence on Instagram.	Goals 3-4	TCSHC & St. Lucie TPO	Ongoing	Volunteers & St. Lucie TPO
Develop stakeholder list.	Goal 3	TCSHC	April 2024	Volunteers & St. Lucie TPO
Conduct Byway / Scenic Highway listening session to stakeholders.	Goals 3-5	TCSHC	September 2024	Volunteers, St. Lucie TPO, and FDOT ³
Participate in community engagement efforts to educate the community on the byway and FSHP during 2023 FDOT Mobility Week.	Goals 4-5	TCSHC	October 2024	Volunteers, St. Lucie TPO, and FDOT ³
Meet FSHP reporting requirements for submittal of Annual Report (February 1) and Annual Work Plan (November 15).	N/A	TCSHC	February 1, 2024 November 15, 2024	St. Lucie TPO and FDOT
Support partner projects that are consistent with the organization's vision.	Goals 1-3	TCSHC	Ongoing	Volunteers and Partners
Support FSHP efforts to educate the community on the value of a designated byway.	Goal 4	TCSHC	Ongoing	FDOT
Develop Youth Outreach Program with local High Schools.	Goals 3-4	TCSHC & St. Lucie TPO	Ongoing	Volunteers & St. Lucie TPO

¹TPO: St. Lucie Transportation Planning Organization

²N/A: Not Applicable

³FDOT: Florida Department of Transportation